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CELEBRATING THE STARS OF CHENNAI REAL ESTATE

he best in the business across real estate and retail, who have played a major role in shaping the economics of the city of Chennai, were felicitated at a glitzy ceremony, held on 28th September 2018. The winners of the Times Business Awards were adjudged post a rigorous and detailed research based on various parameters.

The exemplary individuals behind the most admirable success stories descended at the Grand Chola, Chennai, to witness this impressive event conceptualized by Optimal Media Solutions, a division of Times Internet Ltd, a Times Group Company. The Times Business Awards '18 acted as a fantastic opportunity to bring together the finest in the industry, to celebrate success.

As the cream of businesses were honoured, the audience included film personalities, entertainers and government representatives, all adding up to a heady and high powered mix.

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The chief guest for the evening was John Abraham, former model, film actor and producer, who has firmly established himself as a leading star in Bollywood. He effortlessly charmed the audience and stole their hearts as he gave away the prestigious awards to the most deserving real estate players. Veteran actress, successful entrepreneur and television queen Raadhika Sarathkumar was also present.

nent business leader and political personality Thiru. K Pandiarajan, the Minister for Tamil language, Tamil Culture and Archaeology.

Archaeology.

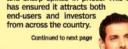
Celebrated visual artists 'MadPoi' enthralled the audience with their mesmerising show that was a seamless confluence of technology and art. The momentous event also saw the Michael Jackson inspired MJ 5 make jaws drop with an impeccable, high energy, moonwalking performance. As the evening wore on, the big wigs of the real estate industry socialised in an informal setup over exotic cocktails and a sumptuous dinner.

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While the Dr. Rela Institute and medical Centre was the healthcare partner of the event, styling partner Page 3 luxury salon & makeover studio ensured that all present looked their beautiful best. The classy awards from Gifting Partner TrophyKart made the occasion memorable for the winners.

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Chennai has always been a stable real estate market for both buyers and builders, as it is one that does not see sudden dips and sharp spikes in prices. This aspect has ensured it attracts both















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Although initiatives like RERA and GST implementation, did result in a temporary period of stagnant growth, the market has adapted to these changes and the industry is poised to flourish. These efforts to bring about increased transparency and accountability, have led to a complete overhaul of the industry.

and the industry is poised to flourish. These efforts to bring about increased transparency and accountability, have led to a complete overhaul of the industry. The predominantly end user driven market of Chennai is evolving rapidly. Employing the best business practices, innovations, effective collaborations and astuteness in adopting new and emerging technologies, these winners of the Times Realty Awards have enhanced the productivity and improved the quality of service in the industry. They have not only taken home owners one step closer to their dream homes, but have also come to represent the opportunity for real estate growth in the south and our country as a whole.

try as a whole.

Success is not a destination but a journey, believing In the philosophy that victory belongs to the most persevering. The winners of the evening, unanimously felt that recognition of this sort would go a long way in encouraging corporates across categories, especially young entrepreneurs and aspiring business persons to perform even better and reach greater heights.

















